



ABOUT 'WE GO TOO'

We Go Too is an urban travel resource company created to amplify the visibility of minority travelers and reduce the barriers to international travel by providing valuable tips and information geared towards the minority experience. We provide essential information and a platform for these travelers to share valuable insights from their personal experiences on a variety of travel subjects and destinations.

20.5K	1,558	122.3K	39.2K	404	3,792
FOLLOWERS	POSTS	IMPRESSIONS	REACH	NEWSLETTER SUBSCRIBERS	UNIQUE MONTHLY VISITORS

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ABOUT ALISHIA & RANDI

Co-Founders, Alishia - - who's been traveling since the age of five - - and Randi - - who believes in living life like a local - - are two women on the move to getting minorities to travel more. In doing so, these two created We Go Too, a community where black professionals share traveling tips, experiences in different countries, and suggestions on places to visit.

AUDIENCE

73% Women

90% Millennials

Top Cities: NYC, ATL, DC

WE HAVE WORKED WITH...

